

THE WESTIN
SAVANNAH HARBOR
GOLF RESORT & SPA



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FOR IMMEDIATE RELEASE

The Westin Savannah Harbor Golf Resort & Spa joins Clean the World Soap Recycling Program

The latest “green” move for the Westin Savannah Harbor has them joining forces with Clean the World, an organization who distributes recycled soap products, along with appropriate educational materials, to impoverished countries worldwide, and to domestic homeless shelters.

As Savannah’s only Green Seal Certified hotel, the Westin remains committed to environmental stewardship, including earning Audubon Sanctuary Certification for their green practices on the golf course.

Although some of these partnerships require significant investments of time and money, the Clean the World program is one that businesses of any size can find both accommodating and meaningful:

Clean the World gets soap to people who really need it.

According to Clean the World, every day thousands of hotels in North America discard millions of pounds of soap and shampoo. These products often end up in already overflowing landfills and contaminate fragile groundwater systems.

But there is a better option. Collecting and recycling unused portions of soaps and shampoos saves lives, and makes an environmental impact. The Westin, and other participants, collect and ship unused soap portions to a recycling center that puts it through a rigorous sanitization process.

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Impoverished people around the world die every day from acute respiratory infection and diarrheal disease because they have no soap. The death toll is staggering. Each year more than five million lives are lost to these diseases with the majority of deaths being among children less than five years old. Studies have shown that simple hand washing substantially reduces the spread of these diseases. Unfortunately, the essential items for proper hand washing are unobtainable for millions of people worldwide.

The Westin Savannah Harbor is dedicated to making a positive impact on our community and the world through reducing its carbon footprint and participating in these and other environmentally/socially responsible programs. To learn more please visit www.westinsavannah.com/green.

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About The Westin Savannah Harbor Golf Resort & Spa

Featured on the Travel Channel's popular Great Hotels television series, the AAA Four Diamond, 403 room, 16 story Westin Savannah Harbor is part of Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 960 properties in 97 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com

About Green Seal

Founded in 1989, Green Seal provides science-based environmental certification standards that are credible, transparent, and essential in an increasingly educated and competitive marketplace. Its industry knowledge and standards help manufacturers, purchasers, service providers and end-users make responsible choices that positively impact business behavior and improve quality of life. For more information visit: www.greenseal.org